

9 NEW COLOURS

This season, we’ve dared ourselves to incorporate flashier colours to surprise and support our customer in both collection and communication. We’re talking about a colour palette that both clashes and compliments; pinks, blues, oranges, and greens come together for her, for him, for everyone. No tone is selected in isolation but works towards part of a bigger story, where the wearer can combine and express their personality. Against this pop of colour, there are desert neutrals and the reintroduction of the favourite denim washes.

We’ve found ourselves inspired by nature’s weirdest wonders including chameleons and reptiles, who have the incredible ability to adapt their colour to their environment. We’ve looked to bold colours that stand out to make a statement in different contexts, whether it’s in the city or the suburbs.

‘Trend aware but commercial, each colour is carefully selected for its potential to offer a creative canvas.’

SPRING SUMMER 2019



C024



C025



C594



C005



C030



C028



C026



C027



C029

- C024** Pink Punch
- C025** Sunset Orange
- C594** Black Heather Orange
- C005** Cotton Pink
- C030** Lavender Dawn
- C028** Desert Dust
- C026** Scale Green
- C027** Chameleon Green
- C029** Varsity Green