

WE ARE SUSTAINABLE

At Stanley/Stella, sustainability is deeply rooted in our DNA, and we believe that textiles should be produced with respect for people and the planet. Designed in Belgium, most of Stanley/Stella's collection is proudly made in Bangladesh and meets Fair Wear Foundation's and International Labour Organisation (ILO) conditions of labour. *

OUR SOCIAL COMMITMENT

'Produced with respect for people'.

We ensure that workers are properly paid, that there is no gender discrimination, and that building and fire safety standards are strictly adhered to.

In Dhaka (Bangladesh), our 19-person team monitors our 5 partner factories every single day. Each of these factories is also audited by the Fair Wear Foundation, of which Stanley/Stella is a recognised member.

Fair Wear Foundation is a non-profit organisation that works with brands, factories, trade unions, NGOs and, sometimes, governments to verify and improve workplace conditions for garment workers. They are active in 11 production countries in Asia, Europe and Africa. Fair Wear Foundation (FWF) membership is the beginning of a journey in which brands make step-by-step improvements that lead to real and sustainable solutions.



*Read our Social report on www.stanleystella.com



WE ARE ORGANIC

'Produced with respect for the planet'.

We are demanding – right through to the cotton we source from to the factories we trust. Our entire production chain complies with strict, forward thinking ecological and ethical standards.

Our collections are designed using organic cotton and recycled polyester (even our heather colours are 100% organic ring-spun cotton). We use a combination of these materials to achieve the super soft and full hand-feel needed for ultimate printability and enjoyment.

Organic means

Organic cotton is a natural, GMO-free fibre that uses less water than standard cotton. Its production does not involve the use of chemicals (no fertilisers or pesticides) and insists on the rotation of crops to keep soil healthier, more fertile and with maintained humidity. This means less risk to the health of farmers and villagers.

Other materials

At Stanley/Stella, we use recycled polyester to make our jackets – in fact, each windbreaker is recycled from up to 8 PET plastic bottles. We also blend recycled polyester in some sweatshirts, mixing it with organic cotton (up to 15%). We keep the softness against your skin, by locking the polyester into two layers of organic cotton.

Another used material is Modal®, which is biodegradable and made from eucalyptus or beech tree pulp. Eucalyptus is known for being a fast-growing wood that does not require irrigation, this makes it an extremely sustainable source.

Waste reduction

When it comes to garment manufacturing, the cutting process naturally produces scrap material on which we work hard to ensure goes back into our products. At Stanley/Stella, we have a partner who collects and recycles these scraps into new cotton thread that we use in the manufacturing of our tote bags.

Water

We work with factories that implement processes which treat industrial waste water for its reuse or safe disposal to the environment. Our mission is to safeguard the environment against pollution and contribute to sustainable development.